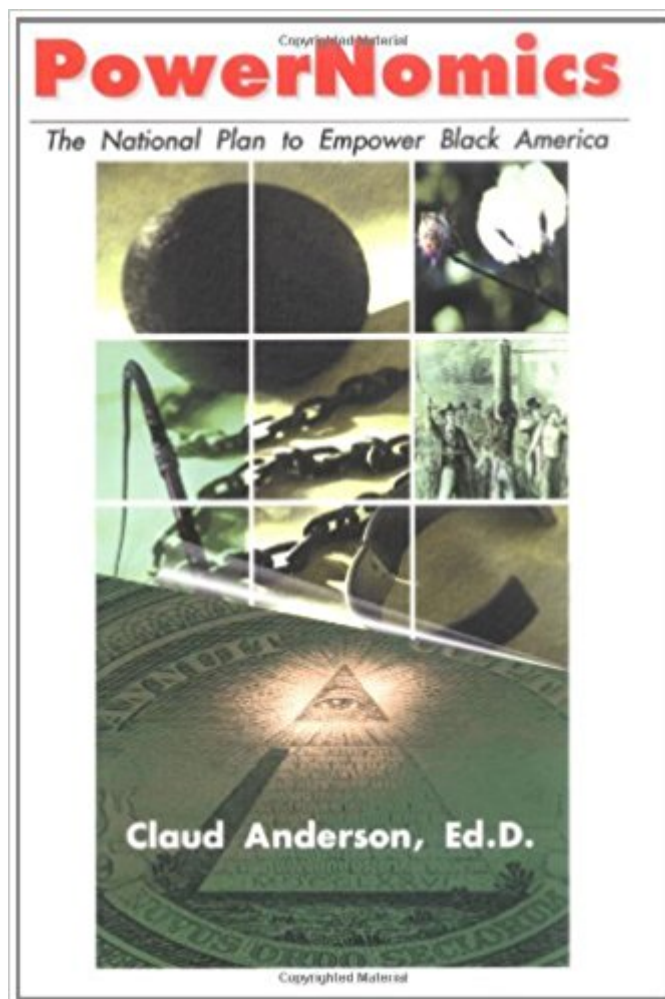


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# PowerNomics : The National Plan To Empower Black America



## Synopsis

PowerNomics: The National Plan to Empower Black America is a five-year plan to make Black America a prosperous and empowered race that is self-sufficient and competitive as a group by the year 2005. In this book, Dr. Anderson obliterates the myths and illusions of black progress and brings together data and information from many different sources to construct a framework for solutions to the dilemma of Black America. In PowerNomics: The National Plan, Dr. Anderson proposes new principles, strategies and concepts that show blacks a new way to see, think, and behave in race matters. The new mind set prepares blacks to take strategic steps to create a new reality for their race. It offers guidance to others who support blacks self-sufficiency. In this book, Dr. Anderson offers insightful analysis and action steps blacks can take to redesign core areas of life - Education, Economics, Politics and Religion - to better benefit their race. The action steps in each area require new empowerment tools that Dr. Anderson presents - a new group vision and a new culture of empowerment - tools designed to counter, if not break many of the racial monopolies in society. Vertical integration and Industrializing black communities are other major concepts and strategies that he presents in the book. He places a great deal of importance on building industries in black communities that are constructed upon group competitive advantages. At the same time he announced the release of PowerNomics: The National Plan, he also announced that he has established several models of the strategies he proposes in the book. PowerNomics: The Plan, is infused with Dr. Anderson's trademark creative thinking and answers questions such as: - Why are blacks the only group that equates success with working in a White corporation, government or the entertainment industry? - How did power and wealth - businesses, resources, privileges, income and control of all levels of government get so disproportionately distributed into the hands of White society? - Industrialization brings many economic benefits to the geographic locations where it occurs. Why has Black America never been industrialized and how can it be done? - Why do visible blacks and black leaders avoid blackness, identifying the focus of their work instead for people of color, minorities, women, gays, the poor, Hispanics, and other immigrant groups? - What enables a constant stream of immigrant groups to politically, economically and socially dominate blacks? - In politics, how is it that blacks can be monolithic and loyal political supporters yet their group receives no quid pro quo benefits? - In his first book, Black Labor, White Wealth, Dr. Anderson examined history and showed how racism has locked and boxed blacks into a near permanent underclass. Picking up where Black Labor, White Wealth left off, PowerNomics: The National Plan is the missing link between the historical analysis of problems facing blacks and the strategies needed to correct those problems. Dr. Anderson's books are a phenomenon in the publishing industry. His work is

distinguished because he has turned books that are serious, non-fiction, and heavy on black history, into best-sellers. PowerNomics: The National Plan continues that pattern. It is an astounding work.

## Book Information

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## Customer Reviews

Dr. Claud Anderson is a noted black author who has successfully implemented social and economic change throughout his career. His unique background of experience is reflected in PowerNomics: The National Plan. To implement the strategy of industrializing Black communities, he has established a vertically integrated seafood industry that is currently operating and will expand into urban areas across the nation. His company is one of the few black-owned companies to make stock available to the general public through an initial public offering. In addition to his most recent seafood project, he owns a vertically integrated publishing company and was one of the first blacks to own a radio station in Florida. Dr. Anderson headed two economic development corporations in Florida and was appointed by President Jimmy Carter as Assistant Secretary of the U.S. Department of Commerce and the head of the Coastal Plains Regional Commission. In that position he worked with governors in the southeast states to develop and fund economic development projects, including seafood. He was Coordinator of Education for the State of Florida under Governor Reubin Askew during integration and has held a number of high-level positions in national and state politics. He is also President of The Harvest Institute, a black research, education and advocacy organization. He is imminently qualified to offer a plan to empower Black America.

Modern day Joseph. There's so much truth in here, it's a wonder why churches don't preach from it.

Wasn't it the church that taught us tell the truth and shame the devil? Dr. Anderson really had me questioning: Why are we afraid to demand reparations, respect, and government resources? Why is it okay for other groups, but not for us? Why aren't our spiritual leaders healing us from the trauma of slavery, Jim Crow, and government mandated ignorance and poverty and brainwashing? Why aren't black educators teaching the truth about how slavery drove the industrial revolution and the debt America refuses to acknowledge it still owes its black citizens. I love how he proves his point with illustrations. I had to pause and reflect many times on the truth made known to me by reading this book. I realized how just how brainwashed I was. Before this book, I had little idea of how responsible (culpable really) government was for the present and past plight of black people. I believed that racism was prejudice. And I never considered that black people have a good reason (damn good reason) to be prejudiced against white people, for example, the hispanics taking over black music and trying to replace blacks as the majority minority; how many times have blacks been pushed to the bottom of the ladder? I have to admit that reading the book made me not want to be black. Who wants to be on a team that won't play or plays to just play, not win? I'm mad I have to sit out and lose by default because my team is brainwashed to not play together. And I have kids that need a community that loves them enough to protect them. I feel like being black means I'm unprotected, and who's helping me protect my kids? I believe Dr. Anderson's assessment of our social and economic situation. I'd have real hope if our churches believed it too. But I'm still going to do my part to empower the next generation.

A very insightful book/plan. Dr. Anderson has extensive historical, political and economic knowledge. His main point is to show African Americans how to work together and compete as a group. A must read for Blacks in America. Excellent and informative read.

Excellent. This book should be required reading for young Black children, their parents, and anyone serious about affecting positive change in the Black neighborhoods. Excellent beyond words that I can explain in his post. Buy the book; read it; read it, again; and re-read. Then stop talking and DO something.

This book is eye opening and life changing. I, along with my spouse and young adult sons discussions have changed daily. My extended family, along with my family are taking steps to change our financial behaviors.

PowerNomics is truly the National plan to Empower Black America, Dr. Anderson have done a wonderful job putting this plan together. I only hope that Black America will embrace this plan NOW! And not wait any longer. I love this book and I will continue to use it to guide me and my family. Thanks Dr. Anderson

BLACK PEOPLE GET THIS BOOK. IT HELPS YOU TO REALIZE LIKE OTHER PEOPLE IN THE WORLD WHO CONTROL THEIR ECONOMY WE NEED TO LEARN GROUP ECONOMICS. We need to quit buying into the "MINORITY" AND "PEOPLE OF COLOR GAME." AFFIRMATIVE ACTION WAS CREATED FOR BLACKS TO GET QUALITY POSITIONS IN THE WORKFORCE, BUT APPARENTLY PEOPLE HAVE TAKEN THAT OUT OF CONTEXT AS WELL AS THE 14TH AMENDMENT. We don't own or control nothing! And more other groups of people have bought this book than Black folks. Be aware anyone can claim to be an African-American if they have connections to Africa. It has happened already. People have won lawsuits for claiming to be African-American and true Black folks are being handed the short end of the stick because we don't control Public Policy. We don't own land which means we get stuck in "URBAN" but don't own anything Urban. We have been duped to believe we can only live in a city instead of abroad, in the country, suburbs. We don't even believe we can own URBAN, SUBURBS, etc. YOU GOT TO GET THIS BOOK. WHAT HAS BEEN SAID IN THIS BOOK FAR AS STATISTICS IS CONCERNED HAS COME TO PAST. THIS BOOK ALOUD MANY BLACKS TO GO OVERSEAS TO EUROPE TO CLAIM REPARATIONS A COUPLE OF DECADES AGO. READ THE BOOK!!!!!!!!!!!!!!!!!!!!!!!!!!!!

I love Dr. Anderson. I had a really hard time getting on my feet after graduating from college, as an African American descendants of slave. I read his work and EVERYTHING started to make sense. Everything Black home should have this book in it and anyone interested in African Americans current social and economic position needs to read this asap!!!

A must read! You will gain a phenomenal grasp of knowledge after reading this book.

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